

XMP-305/300

Full-HD Open Standard Digital
Signage Media Player
With Solid-state Storage Option



The IAdea XMP-305/300 Open Standard Digital Signage Media Player is an advanced industrial-grade network-managed digital signage playback system.

Fanless Full-HD 1080p Video Decoding Performance

The XMP-305/300 meets the industry's highest standards for hardware video decoding performance. Advanced HDMI connectivity delivers Full HD 1080p video and audio output over a single cable. Support for *S1* to *S12* media profiles, as defined by POPAI, the industry's standards establishing organization, simplifies device selection and content creation.

Integrated Digital Signage Solution

**Adfotain
Manager Express**

The bundled Adfotain Manager Express digital signage software provides easy setup and DIY (do-it-yourself) simplicity for content management. Publish eye-catching PowerPoint content and schedule playback for videos, text, and graphical messages using time-saving templates. Intuitive design lets users add, rearrange, and preview playback quickly in a calendar overview. The network auto-detection and synchronization feature lets users update one or several players at once, streamlining signage maintenance routines.



Scala Content Manager Compatible

Extend your digital signage horizons with the first ever non-PC player for Scala Content Manager. Manage myriad devices using advanced Scala features such as meta-data filters, user account access controls, and more. Complement your existing PC setup with Scala-enabled players and digital signboards to create a comprehensive "hybrid" signage network (Scala license required).

Open API with W3C SMIL

Advanced developers can leverage the powerful XML-based SMIL (Synchronized Multimedia Integration Language) open standard for customized application on the XMP series. Software developed on the XMP-300 is reusable across W3C SMIL compliant hardware of different price-performance combinations and form factors, allowing you to differentiate your service and accumulate valuable intellectual assets.

Highlights

- ◆ **Fanless Full-HD 1080p Decoding**
- ◆ **Integrated Digital Signage Solution**
- ◆ **Scala Content Manager Compatible**
- ◆ **Open API with W3C SMIL**

Suitable for

- ◆ **Airports & Train Stations**
- ◆ **Gas Pump Advertising**
- ◆ **Electronic Menu Boards**
- ◆ **Chain Store Merchandising**

Technical Specification

POPAI Screen Media Standards Support

- S1 (JPEG 480p baseline)
- S2 (JPEG 720p baseline)
- S3 (JPEG 1080p baseline)
- S4 (MPEG L2 audio)
- S5 (MP3 audio, 384Kbps)
- S6 (MPEG-1 SIF, 3Mbps CBR)
- S7 (MPEG-1 480p, 10Mbps CBR)
- S8 (MPEG-1 720p, 15Mbps CBR)
- S9 (MPEG-2 480p, 6Mbps CBR)
- S10 (MPEG-2 720p, 12Mbps CBR)
- S11 (MPEG-4 AVC, 480p, 6Mbps CBR)
- S12 (MPEG-4 AVC, 720p, 10Mbps CBR)
- E1 (PNG 24bpp+alpha, 480p)
- E2 (PNG 24bpp+alpha, 720p)
- E3 (PNG 24bpp+alpha, 1080p)
- E4 (VC-1/WMV9, MP@ML, 720p)
- E5 (VC-1/WMV9, MP@HL, 1080p)
- E6 (MPEG-2, 1080p, 20Mbps CBR)
- E7 (MPEG-4 ASP, 480p, 10Mbps CBR)
- E8 (MPEG-4 AVC, 720p, 10Mbps CBR)
- E9 (MPEG-4 AVC, 1080p, 25Mbps CBR)

RSS Support

- RSS 1.0, 2.0 and ATOM

Content Programming Interface

- W3C SMIL 3.0 (sub-set): region/layout/z-order, smilText, wallclock (ISO-8601), sequential, parallel, and exclusive scheduling, HTTP streaming and local storage support
- SOAP API for Microsoft .Net development

Content Management Methods

- Adfotain Manager Express
- USB drive direct update
- Scala Content Manager 5 Release 5 (Optional license)

Physical Connectors

- HDMI 1.2 (Full-HD 1080p with audio)
- DVI-D (via 3rd-party HDMI-DVI converter)
- VGA
- RCA audio L/R
- Ethernet copper 10/100 BASE-T
- USB x 1

Local Storage

- **XMP-300:** 80 GB HDD (Holds up to 36 hrs of typical 5 Mbps high def. video)
- **XMP-305:** 4 GB SLC High Performance CF card (Holds up to 1.8 hrs of typical 5 Mbps high def. video)

Accessories

- RCA male-3.5mm female audio cable
- 3.5mm male-male audio cable
- Ethernet cable
- Wall-mount bracket
- VESA mounting kit (Optional)

Power

- Input: 12V, 2 ADC
- Consumption: Typical 7W (XMP-300) / 5W (XMP-305)

Environmental

- Operating temperature: 0 to 40° C
- Humidity 5 – 85% @ 40° C non-condensing

Dimensions (WxDxH)

- 8.3" X 6" X 1.7" (211mm X 153mm X 43 mm)

Weight

- Approx. 3lbs. (1.4kg) (XMP-300) / 2.5lbs (1.14kg) (XMP-305)

Certifications

- CE/FCC/RoHS

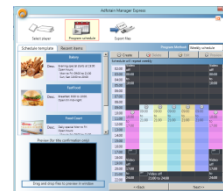
Warranty

- 1-year limited parts & labor

Product Photos



Back Panel Connectors



Adfotain® Manager Express Management Software Included

Supports Microsoft PowerPoint 2003/2007 Slide Show

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