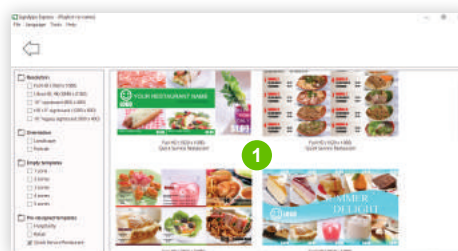# SignApps Express

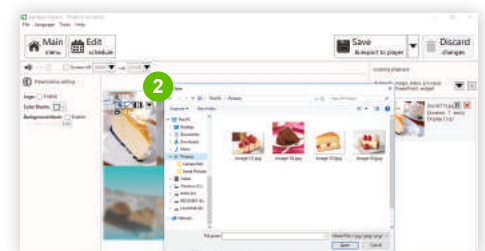## When should you use IAdea SignApps Express?

Digital signage defines your customer's experience the moment he/she steps in your venue, whether it's a restaurant or a retail shop, an office building or a hotel lobby. At IAdea, we provide the most reliable hardware on the market. To enable customers with greater efficiency, IAdea SignApps Express is a free software bundled with all IAdea devices – an elementary, easy-to-use tool that beginners in digital signage are welcome to leverage for simple demonstration, concept development and a quick run-through of all IAdea built-in features.

Beginner to get a head start

- **No learning curve required**: Every digital signage beginner is a genius with the dummy-proof SignApps Express as the building block of a project.

- **As easy as 1-2-3**: IAdea is known for simplicity in its product design, allowing templates, content creation and style selection to be easily set up.

- **Auto device discovery**: SignApps Express detects all IAdea devices deployed without the need of an on-site technician or IT staff.

- **Plug & Play**: Once SignApps Express successfully configures your content, save it on your USB and plug it right back in to IAdea player. No reconfiguration needed, IAdea player will automatically broadcast your content.

1. Select template
(Many vertical market templates available; example here: restaurant and QSR)

2. Change to your content

3. Select color theme from tools menu. Done!
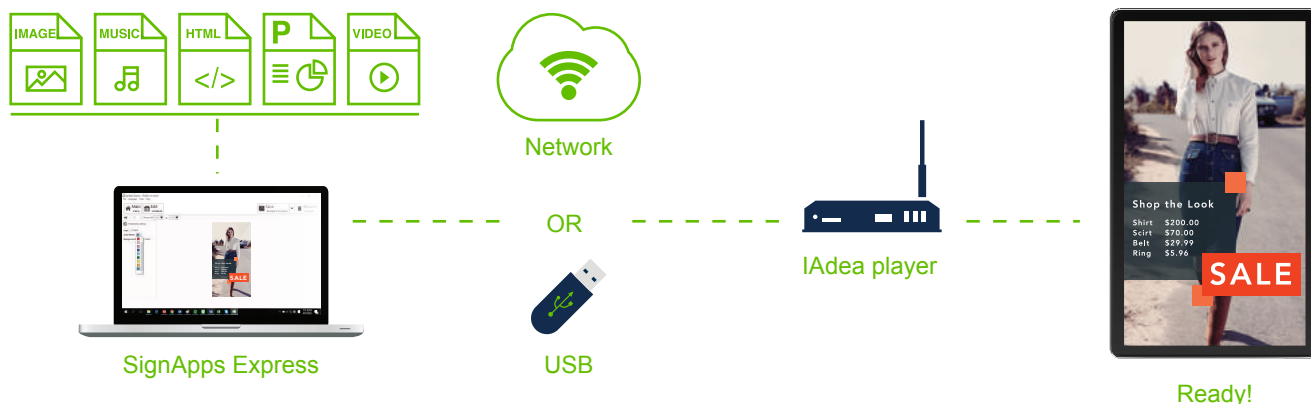
Effortless on-site concept demonstration

○ **PowerPoint format supported:** PowerPoint (PPT) is one of the easiest, most commonly used programs for presentations. With PPT format supported by SignApps Express, customers are empowered to quickly create files for demos. SignApps Express = Hassle free.
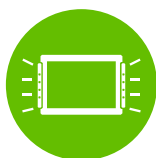
○ **USB export made easy:** USB is a popular file transfer method and we make sure our customers get what they like. While most other vendors require a live network for USB export to work, IAdea makes it flexible for our users. No network no problem – SignApps Express USB export would still deliver.

○ **Seamless upgrade to professional or enterprise platforms:** Aimed at delivering great scalability, SignApps Express helps to ensure smooth transition from your current project to a professional, enterprise-grade platform offered by third-party software vendors. For a list of IAdea certified software partners, please scan the QR code.

IMAGE · MUSIC · HTML · P · VIDEO

Network

OR

USB

IAdea player

SignApps Express

Shop the Look
Shirt $200.00
Scirt $70.00
Belt $29.99
Ring $5.96
SALE

Ready!

Designed for all IAdea hardware built-in features

Engineered by IAdea for IAdea, SignApps Express is compatible with all features that are by default built-in with IAdea devices. It is a unique, one-of-a-kind tool for you to run through and verify IAdea hardware functionality, including but not limiting to:

Light bar control · HDMI IN Live-TV · RTSP Video streaming · RS232 configuration · Trigger event editor

When SignApps Express is developed, we have only the best interests for our customers in mind – the most intuitive, user-friendly experience possible. This is why we compose it as a free software bundled with all IAdea devices, accessible and available to all.

MBR-1100 · XMP-6250 · XMP-6400 · XMP-7300 · XDS-1078

How to use SignApps Express widgets, such as weather, clock and calendar? For a list of video tutorials, please visit IAdea YouTube channel.

IAdea Support Team in Asia and North America offers around-the-clock assistance regardless of the time zone you are in. Visit our support website for more information.

IAdea
Visualizing the Future