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#1 Projection Technology

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Pictured from left: AVIXA Secretary-Treasurer Jeff Day, Vice Chair Joe Pham, CEO David Labuskes, Chairman Julian Phillips and LSC Chair Gary Hall.

A CUT ABOVE

AVIXA OPENS THE DOORS TO A BIGGER,
BETTER INFOCOMM SEE STORY, PAGE 4

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your control room. Come see your options at **BOOTH C3068.**



VS-60HS12U SLIM CUBE

Focusrite RedNet Connects Opry In & Out of Nashville

BOOTH C857 The Grand Ole Opry has been a cornerstone of country music, and it just made its biggest move ever when it opened its first satellite venue outside Nashville—the Opry City Stage—in Manhattan’s Times Square. The connection between the two venues is being kept seamless with the implementation of a Dante network infrastructure and a contingent of Focusrite’s RedNet range of Dante-networked audio converters and interfaces.

The Opry City Stage, a 28,000-square-foot, four-story entertainment complex, offers two main music rooms. While live music plays in both

rooms on a regular basis, patrons there can also watch and listen to real-time performances from the Nashville’s Grand Ole Opry itself, as well as from its sister venue, the Ryman Auditorium, on LED video walls. Additionally, New York performances and events can be piped into the Nashville venues, too. “This remarkable connectivity is accomplished thanks to RedNet,” notes Billy Gastfield, Opry City Stage Production Manager, Technical Director and Lead Audio Engineer. A number of RedNet units create a seamless audio-over-IP network that brings live music back and forth between the two Opry cities.



Opry City Stage in New York, featuring audio networking connecting the venue with locations in Nashville via Dante network infrastructure and a contingent of Focusrite’s RedNet range of Dante-networked audio converters and interfaces



KLANG, BOOTH C746

With four locations and a membership of over 22,000, Leawood, Kansas-based United Methodist Church of the Resurrection is the largest United Methodist congregation in the country. The church is also a leader when it comes to technology, further evidenced by its recent addition of two Klang:fabrik 3D in-ear monitor mixing systems from Klang:technologies. Shown here, United Methodist Church of the Resurrection’s Steven Moduno, Jordan Tracy and Tim Higinbotham at the main

sanctuary’s mix position, which is now equipped with a new Klang:fabrik system and DiGiCo SD10 console. ‘It sounds phenomenal,’ says Tracy. ‘The spatial clarity of Klang’s in-ear mixes is unlike anything we’ve ever experienced and it has changed everything.’

AdMobilize Analytics Now Available for IAddea Media Player

BOOTH N3238 Further expanding its global partnership network, AdMobilize’s Audience Analytics System is now available to be integrated with the IAddea XMP-7300 media player. AdMobilize and IAddea are demonstrating the integrated solution at InfoComm 2018 at both the AdMobilize and IAddea booths (N3536 and N3238, respectively). Also, a uniquely bundled package brought to the industry by AdMobilize and IAddea will be available for inquiries.

The AdMobilize Audience Analytics solution can track real-time ad performance and customer engagement; segment campaigns and content by hour and site; target content by both audience demographic and emotion; and optimize store traffic flow, among other features. All captured analytics are fed to a cloud-based dashboard (real-time in less than 15 milliseconds) or API that allows end users to assess results and performance, identify trends and make any necessary adjustments to the displayed content.