

# XDS-1071

10" commercial-grade non-touch smart signboard for promotional advertising, fully compatible with dozen of leading software partners!



## Remotely manage all content and devices

Growing retailers can miminize the over-allocation of resources by enabling their managers to control all in-display media content and monitor every in-store device through scalable solutions such as SignApps Express, IAdeaCare, and many certified partner softwares.

## Irreplaceable in-store shopping experience

Bring in more in-store customers by offering an interactive and meaningful shopping experience through pairing IAdea lift-n-learn solution with 10" signboards. As shoppers try products first-hand, thoughtful and engaging media content helps them visualize all the moments where this product can make their day a little better.



### Compact signboard for every in-store surface

With 2nd screen mirroring capability and various mounting options, IAdea 10" signboard is the swiss army knife of compact displays.

- 1. Built-in zero gap flush mount
- 2. VESA-compatible tilt mount
- 3. Commerical-grade glass mount
- 4. Heavy-duty window mount
- 5. Mountable pivot table stand

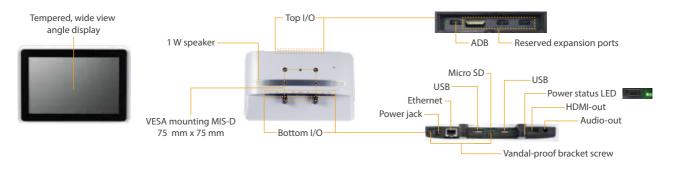












### **Technical Specification**

### Open Standards Supported

- HTML5 Javascript and CSS
- Android 7.1 API
- W3C SMIL for cross-platform management
- W3C widgets for HTML delivery
- POPAI digital signage content standards, include:
- S1 (JPEG 480p baseline)
- S2 (JPEG 720p baseline)
- S4 (MPEG L2 audio)
- S5 (MP3 audio, 84 Kpbs)
- S6 (MPEG-1 SIF, 3 Mbps CBR)
- S7 (MPEG-1 480p, 10 Mbps CBR)
- S8 (MPEG-1 720p, 15 Mbps CBR)
- S9 (MPEG-2 480p, 6 Mpbs CBR)
- S10 (MPEG-2 720p, 12 Mbps CBR)
- S11 (H.294 / MPEG-4 AVC, 480p, 6 Mbps CBR)
- S12 (H.264 / MPEG-4 AVC, 720p, 10 Mbps CBR)
- E1 (PNG 24 bpp + alpha, 480p)
- E2 (PNG 24 bpp + alpha, 720p)
- E4 (VC-1 / WMV9, MP@ML, 720p)
- E7 (MPEG-4 ASP, 480p, 10 Mbps CBR)
- E8 (H.264 / MPEG-4 AVC, 1080p, 20 Mbps CBR)

#### Advanced Signage Features

- · Remote commissioning
- AlwaysOn, AppLock to prevent unauthorized access
- StrongCache for continuous playback even when network is not available

#### HTML5 Supported

- Widgets for calendar, clock, news, weather, Twitter, and web page integration
- HTML5 technologies including CSS and Javascript
- Chromium-based browser engine, same as Google Chrome™

#### **Content Management**

- · SignApps Express utility
- 3rd party solution (optional license)

#### Display and Sound

- 10.1" LCD wide aspect ratio
- · 300 nits maximum brightness
- 1280 x 800 high resolution
- View angle: 170 x 170
- Built-in stereo speakers 1 W x 2
- HDMI output to external display

#### Connectivity

- Wi-Fi: 802.11 b/g/n
- Ethernet 10/100 BASE-T
- 3.5 mm analog stereo audio out
- USB 2.0 x 2
- Micro USB for ADB
- · Optional 3G / 4G mobile module via USB

#### Local Stoage

- 8 GB eMMC memory (approx. 360 minutes of typical 720p video @ 3 Mbps)
- Micro SD card slot (support up to 32 GB)

#### **Expansion Options**

- 16 GB / 32 GB micro SD / SDHC memory card

#### Mounting Kit

• Built-in VESA compatible 75 mm x 75 mm posts

#### Supplied Accessories

- Table stand
- Adapter
- Power plug
- Vandal-proof I/O bracket
- · Hardware quick guide

#### AC Adapter

- Input: 100 240 V, 50 60 Hz, 0.5 A max.
- Output: 12 V, 1.5 A
- UL / CB certified power supplies
- Interchangeable connector system includes US plugs (optional for EU, UK, and AUS plugs)

#### Environmental

- Operating temerature: 0 to 40 °C
- Storage humidity: 10 to 85 % @ 40 °C non-condensing

#### Dimensions for Product & Package

- Display size: 269.88 mm x 170.77 mm x 28.5 mm (10.62" x 6.72" x 1.12")
- Display weight: 692 g (1.52 lbs)
- Individual package size:
  336 mm x 100 mm x 227 mm
  (13.2" x 3.93" x 8.93")
- Outer carton size:
  695 mm x 260mm x 530mm
  (27.36" x 10.23" x 20.86")
- Units per outer carton: 10

#### Certifications

• CE/FCC/IC/RCM

#### Warranty

 1-year limited parts & labor\* (varies based on region, contact sales for more details)

#### **Mounting Solution Options**

 Built-in VESA and flush mount





 PGM-001 glass mount



 PTM-101 VESA tilt mount



 PVK-102 pivot table stand





PWM-040 window mount



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