



# CASE STUDY

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Enterprise room management solution for enhancing productivity



A Global Fashion House,  
New Office Location

USA



# Challenge

Our client, a global fashion house that owns and operates multiple high luxury brands, was looking for a room booking solution to integrate with their existing O365 calendar. The goal was to automate scheduling, management, and navigation for over 30 meeting rooms throughout their new office.

The fashion house had a few requirements for their interactive room booking solution. Driven by design, the interface had to be customizable to fit their brand image and menu features. The room booking panels and interactive wayfinding stations can complete in-person authentication using company-issued credentials to fortify their workplace security. Management should have access to all the data like space usage, meeting attendance, and scheduling patterns for generating business and operational insights.



# Solution

The IAdea **XDS-1088** paired with 22Miles powerful **PublisherPro.AIOT CMS platform** created an incredible interactive room booking solution that integrates effortlessly with the client's calendar system. 22Miles provided a **customized interface** design that fit the branding and menu and trigger options that fit their new HQ's exact needs. The interface allows users to see upcoming meetings quickly, book new sessions in any of the rooms and update the status when a meeting starts/ends. IAdea's **built-in card readers** that authenticate employee credentials against their internal database with Active Directory/SSO integration enhanced workplace security.

These units are connected to larger customized UI/UX touchscreen wayfinders throughout the building with an integrated RFID badge scanner built into the screen's bezel. In addition to the room booking functionality noted above, users can also get directions to all rooms using 3D wayfinders with hoteling dynamic design. With O365 integration, users can obtain immersive solutions from room panels and 3D wayfinders in a dynamic and visual way, in red or green, to highlight the occupancy rate, vacancy rate or floor plan. The RFID card reading functionality on both room panel and wayfinders also provide a touch-free option for employee/attendee to pull their email information on to the screen.

The room booking panels also connect to HQ's **emergency security alert system**. They can be automatically triggered to show real-time emergency-related information and inform employees of the nearest safe zones and emergency exit.

A Fashion House that owns and operates multiple high luxury brands





# Solution

The **deployed room booking solution** provided our client with a **customized real-time hoteling application** that reduced clustering and increased employee visibility, boosting operational efficiency. Instead of looking from room to room, the dynamic red/green status lights on the IAdea XDS-1088 and 3D wayfinding streamlines the meeting space occupancy/vacancy. It saved essential staff time, reduced hourly staff costs, and improved overall efficiency to on-time meetings. Quick access to meeting rooms using badge IDs offered flexibility for in-panel booking and room management, boosting time, energy, and space utilization.

**Full analytics** from 22Miles enabled our client to track bookings, auto-cancellations, room usage occupancy rates to facilitate better collaborative coordination and space management. It is an excellent contact-tracing practice that helped the staff feel safe about the meeting room they occupied with data on the last usage and occupants. Managers can also leverage real-time space usage data to support social distancing strategies with insights on practical floor configurations and navigations. The ability to evaluate detailed occupancy and building data is invaluable for managers looking to monitor safety without sacrificing operations closely.



# IAdea XDS-1088



A Fashion House that owns and operates multiple high luxury brands



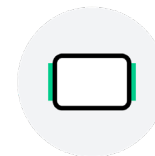
Interactive &  
HD Panel



Easy & Clean  
Installation



Embedded  
Badge Reader



Dynamic  
Status Lights



Professional  
Aesthetics



Zero-Gap  
Mounting

# That's a Yes, to Success!

“ Room booking to highlight room and workspace availability on screen with real-time, color-coded mapping, allows for more productive movement and fewer touchpoints for visitors throughout the facility.

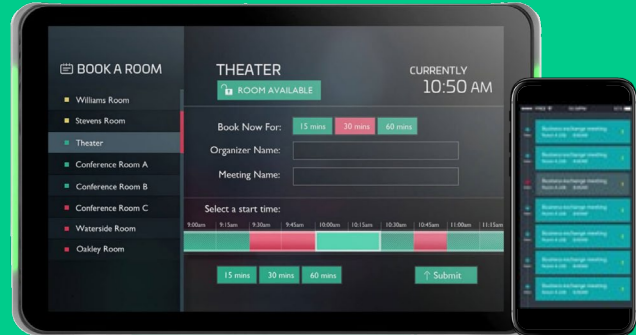
It is a considerable value-added benefit for our fashion house client.

Room management solution grant managers the ability to quickly and efficiently adjust or dedicate spaces for work or meetings to meet public safety and agile work demands. ”

Tomer Mann  
Vice President of Sales



# Room Booking With 22Miles PublisherPro.AIOT



## Customize Real-Time Room Hoteling

Highlight available rooms on a customized interface design. Reduce clustering and increase employee visibility boosting operational efficiency

## Complete Facility Usage Analytics

Track room bookings, auto-cancellations, occupancy rates, and attendance for better collaborative coordination and space management

## Propel Operational Insights & Decisions

Evaluate detailed occupancy and building data is invaluable for managers looking to monitor safety without sacrificing operations closely



Enterprise



Enterprise room management solution for enhancing productivity

