CASE STUDY

Accurate and efficient facility management solutions for campuses

Higher Edu

Virginia Commonwealth University
Recreational Sports

United States, VA

VCU Cary Street Gym
Image: VCU

VCU

More than just a renowned public research institution for the curing of diseases through groundbreaking research, VCU is an organization that leverages technology to encourage the success and well-being of its students, faculty, staff, and community.

With deeply ingrained core values of diversity, inclusion, and equity that provide a safe, trusting, and supportive environment to explore, create, learn, and serve, VCU takes interdisciplinary collaborations and community partnerships seriously.

Investing in advanced technology has enabled VCU to facilitate transparent communication, better on-campus living, smarter learning environments, community engagement and partnerships, and most importantly, inspiring the next generation of thinkers and game-changers.

Virginia Commonwealth University

Cary Street Gym   Larrick Student Center

Challenge

The objective was to provide gym users with the most updated and accurate schedule on reservations outside each activity and meeting spaces in our facilities.

Having to hand-create weekly activity schedules and go through the facility to replace the old posts is tedious, and resource-consuming, both in labor and materials. There is also the risk of missing one or two old posts which can confuse the gym-goers and would require additional service from the gym staff who are already busy.
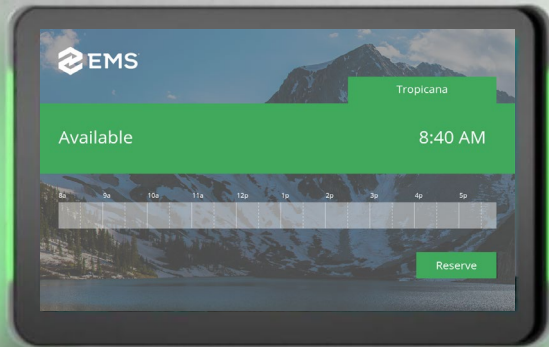
VCU Cary Street Gym
Image: VCU

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Solution

IAdea 10" Room Booking Panel and Accruent EMS Scheduling Software enables campus and event planners to efficiently and cost-effectively schedule everything from classes to study spaces to event spaces, allowing academic institutions to capitalize on their real estate.

The new IAdea interactive digital displays significantly upgraded VCU's Cary Street Gym by enabling the staff to communicate openly and clearly. Its visually stimulating displays and vibrant light bars elevate the gym's energizing atmosphere and everyone's user experience. The IAdea team was great and easy to work with from start to finish throughout the acquisition and installation processes, both on a personal and professional level.

Why IAdea XDS-1078?

Features

Easy & clean installation
Remote content management
Professional & modern aesthetics
Auto display orientation awareness

IAdea XDS-1078
& EMS Room Booking Solution

"The IAdea XDS-1078 was chosen because it has been used in another campus building and has received good reviews from the department that manages them."

Dan Spector
Scheduling and Events Coordinator
VCU Recreational Sports

EMS

Why EMS?

INCREASE PRODUCTIVITY
by automating manual work, supporting unique processes, and improving communications.
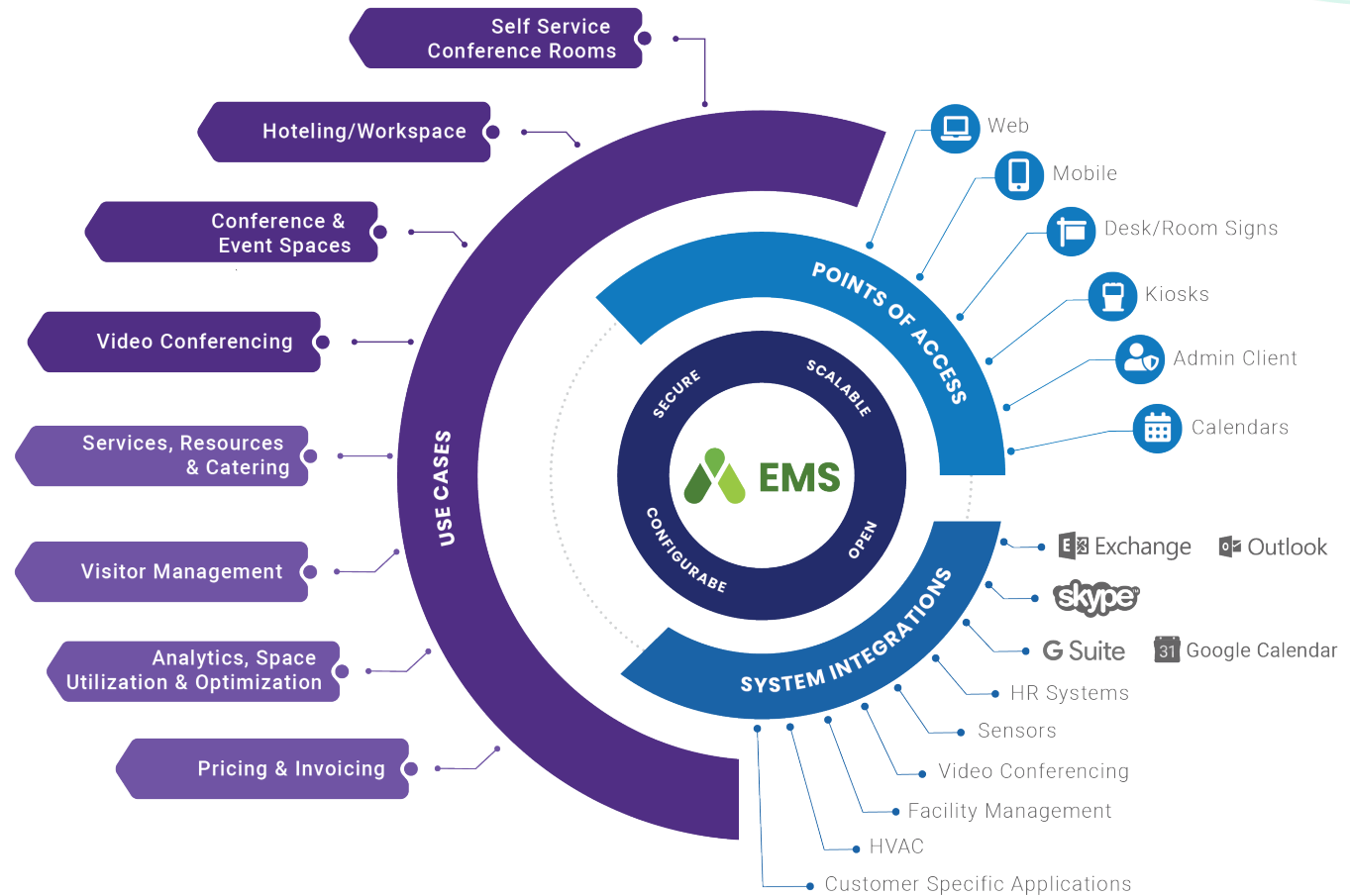
REDUCE COSTS
by identifying underutilized space and opportunities to increase revenue.

ATTRACT AND RETAIN PEOPLE
by meeting demands for digital campus technologies.

DIFFERENTIATE YOUR BRAND
with a smoothly run, unified digital campus experience.

USE CASES

- Self Service Conference Rooms
- Hoteling/Workspace
- Conference & Event Spaces
- Video Conferencing
- Services, Resources & Catering
- Visitor Management
- Analytics, Space Utilization & Optimization
- Pricing & Invoicing

EMS
SECURE · SCALABLE · OPEN · CONFIGURABE

POINTS OF ACCESS

- Web
- Mobile
- Desk/Room Signs
- Kiosks
- Admin Client
- Calendars

SYSTEM INTEGRATIONS

- Exchange
- Outlook
- Skype
- G Suite
- Google Calendar
- HR Systems
- Sensors
- Video Conferencing
- Facility Management
- HVAC
- Customer Specific Applications

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