

When should you use IAdea SignApps Express?

Digital signage defines your customer's experience the moment he/she steps in your venue, whether it's a restaurant or a retail shop, an office building or a hotel lobby. At IAdea, we provide the most reliable hardware on the market. To enable customers with greater efficiency, IAdea SignApps Express is bundled with all IAdea devices – an elementary, easy-to-use tool that beginners in digital signage are welcome to leverage for simple demonstration, concept development and a quick run-through of all IAdea built-in features.

Beginner to get a head start



Intuitive UI Design

Drag & drop to create customized content and select built-in template to generate layout



Accept Multiple Media Format

Flexible with media content types, including Powerpoint, video, image, widget



Network Devices Discovery

Auto finding all of the devices connected to a network



Remote Content Update

Create and schedule playlists for all of your local and non-local in-service devices

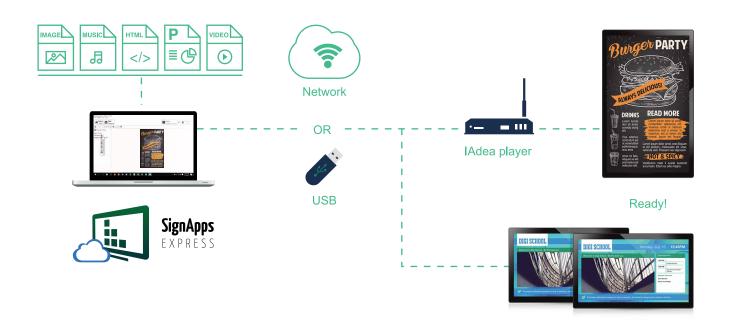






- 1 Select template (Many vertical market templates available; example here: restaurant and QSR)
- Change to your content
- 3 Select color theme from tools menu. Done!

SignApps Express	Standard	Cloud (License required)
Create looping content / dynamic playlists	•	•
Create multi-zone, interactive, live text, BrightWall, synchronized, and other advanced playlists	•	•
Create interactive trigger events	•	•
Support multiple content formats including image, media, PowerPoint, widget, ticker, audio, URL	•	•
Schedule playlists	•	•
Publish playlists to multiple device in local network	•	•
Publish playlists to multiple device in non-local network (remote content update)		•
Layout editor for creating templates		•



How to use SignApps Express widgets, such as weather, clock and calendar? For a list of video tutorials, please visit IAdea YouTube channel.



Start using SignApps Express today to simplify your content distribution and grow your deployment from 1 to 100 in record time!





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